



October 14-17, 2025
Cherokee Conference Center
Cherokee, NC

Selling The Stage:

Destination 2025



Tuesday: October 14, 2025: Seven generations of wellness with Cherokee families strong in mind, body and spirit

7:00 am	Exhibitor Set-Up
10:00 am	Registration Opens
1:00 pm	An Afternoon of Integrative Health, A Tribal Approach to Whole Person Care
2:45 pm	Snack & Sip Station
3:00 pm	An Afternoon of Integrative Health, A Tribal Approach to Whole Person Care Continued
4:00 pm	Exhibit Hall Grand Opening
5:30 pm	Twilight Address: Inspiring Impact in Human Services
6:00 pm	Eastern Band of Cherokee Indian Inspired Plated Dinner

Wednesday: October 15, 2025

7:30 am	Breakfast
9:00 am	Welcome & Land Acknowledgement
9:45 am	Warriors of AniKituhwa Performance
10:30 am	Vendor Visits & Vittles
11:00 am	Keynote #1: Afterburner
12:15 pm	Lunch & Networking
2:00 pm	Focused Breakout Sessions
3:30 pm	Treats & Treasures
4:00 pm	Legislative Panel
5:30 pm	Reception in the Exhibit Hall: Poster Session

Thursday: October 16, 2025

7:30 am Breakfast

9:00 am Keynote: Torsten Gross

10:00 am Unity in Action

11:00 am Refuel & Refresh (in the exhibit hall)

11:30 am Moving Upstream

12:30 pm Lunch & Networking

2:00 pm Navigating Healthcare

3:00 pm Nosh & Network (in the exhibit hall)

3:30 pm Embracing Integration

5:00 pm Reception on the Terrace

Friday: October 17, 2025

7:30 am Breakfast

9:00 am Keynote: TBD

10:00 am Pause & Patisserie (in the exhibit hall)

10:30 am Closing: Keynote Speaker: Billie Lourd

12:00 pm Farewell Address & AMAZING Raffle Announcements

